



## ONTARIO SPORT FORUM

Presented by SPORT4ONTARIO

February 13, 2013

### AGENDA

- |            |                                                                                                                                                                                                                        |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:45 am   | Lunch served                                                                                                                                                                                                           |
| 12:00 noon | Welcome and Introductions                                                                                                                                                                                              |
| 12:05 pm   | Diamond Jubilee Medal Presentation - Rugby Ontario                                                                                                                                                                     |
| 12:15 pm   | Ontario Lacrosse Festival – Ten years in the making: the journey from 2004 to 2013<br>Presented by Ron MacSpadyen, Marketing Director, Ontario Lacrosse Association                                                    |
| 12:25 pm   | Sponsorship in 2012: Festivalization, Activation and Evaluation<br>Presented by Dr. Norm O'Reilly, B.Sc., MA, MBA, PhD, CGA<br>For Dr. O'Reilly's Bio and recommended pre-reading, please click <a href="#">here</a> . |
| 1:20 pm    | Reports (time-permitting) <ol style="list-style-type: none"><li>Coaches Association of Ontario – TBC</li><li>Sport Alliance Ontario – TBC</li><li>SPORT4ONTARIO – Margaret Emin</li></ol>                              |
| 1:30 pm    | Adjournment                                                                                                                                                                                                            |