

SPORT4ONTARIO to Receive Funding Investment for Return to Sport Plan



For Immediate Release

TORONTO (March 17, 2021) - SPORT4ONTARIO would like to thank Minister MacLeod and the Ministry of Heritage, Sport, Tourism and Culture Industries for the funding investment and their continued support of SPORT4ONTARIO.

SPORT4ONTARIO believes in the power of sport and strengthening the sport community, which is why the organization is excited for the opportunity to facilitate and promote a return to sport plan to get Ontarians moving.

A return to sport at all levels and abilities of play is critical, and so too is making sure sport is a safe and inclusive environment for all - free of harassment, discrimination and abuse.

SPORT4ONTARIO's vision will also highlight the continued promotion and adherence of Rowan's Law, Ontario's concussion safety and prevention legislation, and its commitment to mental health advocacy and initiatives through sport and recreation.

Through this investment, SPORT4ONTARIO looks to work with existing non-profit organizations and charitable sport foundations in Ontario to amplify the reach of this funding, with the goal of increasing accessible sport and recreation programming to more children and families in Ontario.

SPORT4ONTARIO will follow all recommendations from our provincial and regional medical officers when planning for the return to play, and work with our provincial sport partners to consider the return to play protocols required.

QUOTE

"Thank you to Minister MacLeod and the Ministry of Heritage, Sport, Tourism and Culture Industries for your support and confidence in SPORT4ONTARIO. This past year has been

unprecedented for many reasons, including a significant decrease in physical activity levels in people across Ontario. We look forward to working with the sport community to get Ontario moving and back to sport!”

Michele O’Keefe
Chair, SPORT4ONTARIO

ABOUT SPORT4ONTARIO

SPORT4ONTARIO is a not-for-profit non-partisan organization dedicated to the promotion of sport and physical activity in Ontario. The organization is governed by a newly voted in volunteer Board of Directors, and operates under a collaborative model with common principles and frameworks. Established in 1998, SPORT4ONTARIO has provided a collaborative environment, knowledge and resources to build capacity and drive leadership excellence in the Ontario sport community.

- 30 -

MEDIA CONTACT

Michele O’Keefe
Chair, SPORT4ONTARIO
info@sport4ontario.ca