

Game On Toronto!

Strengthening community sport across Toronto!

City of Toronto – Community Funding
Sport4Ontario Information Session
August 13, 2014

GAME ON TORONTO!



Does your group

HAVE AN IDEA

to start or enhance sports
in your community?

SUBMIT YOUR IDEA



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The Opportunity...

- Does your group have a **great sport program** that you want more people in Toronto to participate in?
- Do you want to play a part in strengthening Toronto's **sport culture**?
- Can your group **use some money** to start or enhance your sport program?

If you answered 'Yes!' – read on!

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Here's how you can take part!

- Take two minutes to **register online** and assess if you are eligible to apply
- Tell us your **Sport Story**: submit a short 90-second video and short application about your group's project idea.
- **Get your fans to vote** and excite the judges!

Sport Stories with the most votes + best scores receive funding to get more people active.

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What kinds of project ideas are we looking for?

- Encourage people from diverse backgrounds to **learn and play sports together**
- Re-energize **existing** sport programs
- Introduce or establish **new** sport
- Build sport volunteerism through **skills development** and **training**

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Who can apply?

- Non-profit community groups, non-profit community sport clubs, leagues, and associations
- Organizations and programs based in the City of Toronto*
- Both incorporated and unincorporated not-for-profit groups can apply. *See the website for more details.*

Sports projects and outreach activities must target residents of the city of Toronto and take place in the city of Toronto.

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Who is not eligible to apply?

- Provincial Sport Organizations (PSO) and Multi-Sport Organizations (MSO)
- Individuals (includes subsidies for individuals)
- For-profit businesses or ventures;
- Organizations with mandates and activities covered under provincial or federal legislation such as schools and universities, day-cares, group homes, hospitals;
- Political or lobby groups;
- Landlord/tenant and condominium corporations.

Voters & Judges will be on the look-out for projects that ...

- Have **lasting impact** for individual **participants** and the community in strengthening Toronto's sports culture
- Have **lasting impact** for the applicant **group** – strengthening the group for the long-term
- Get a **diversity** of people participating in the sport
- **Collaborate** with other sport groups, community groups and businesses
- **Build leadership** by involving the community in running your sport program
- Increase the **quality** of your program through training and skills development of volunteers
- Bring more fun sports activities to **under-served neighbourhoods** and [Neighbourhood Improvement Areas](#).

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How much money is there?

Level 1 Funding

- **\$5,000 - \$16,000**
- Funded projects can be implemented over 1 or 2 years.
- Funded project activities can only begin in **January**, 2015.

Level 2 Funding

- **\$16,000 - \$50,000**
- Funded projects can be implemented over 1 or 2 years.
- Sustainability & legacy: funded projects must have lasting impact for the organization and/or the project
- Funded project activities can only begin in **January**, 2015.

How can the grant funds be used?

- Funds can be used to offset regular costs related to program delivery such as facility rental, permits, equipment, liability insurance, coaches, transportation costs, officials, etc.

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Is your sport program the right fit?

Does your project:

- Strengthen the sports group for the long-term?
- Benefit participants and the community?
- Have lasting impact for individuals and strengthen Toronto's sports culture?
- Bring a diverse group of people together to learn and play together?
- Increase the quality of the sports program through training and skills development of volunteers?
- Collaborate with other sport groups, community groups, and local businesses?
- Serve an under-served neighbourhood / [Neighbourhood Improvement Area](#)?
- Build leadership by involving community members in organizing sports? Teach important skills?
- Keep Torontonians active even after the funding ends?
- Involve an amazing, committed passionate group of people?

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How are the projects selected for funding?

People's Choice + Judges Scores

- Resident voting is combined with a judging panel's scores to decide on which projects get funding

What's the time line?

August 11	Game On Toronto! Launched Register online to find out if you are eligible.
October 15	Video and Application Deadline @ midnight
Oct. 22 – Nov. 5	Voting by your fans Get the vote out!
Nov. – Dec.	Online votes are tallied and judges review the submissions and select their top picks
January 2015	Grant winners are announced!

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[Most Recent](#)[Most Viewed](#)

Go to the *Game On Toronto!* website to register!

www.gameontoronto.ca

Game On Toronto!

Strengthening community sport across Toronto!

1. Do you want to play a part in strengthening Toronto's sport culture and inspiring your community to be more active?
2. Does your group have a great sport program that you want more people in Toronto to participate in?
3. Can your group use some money to start or enhance sports in your community?

If you answered 'Yes' - read on to find out how to apply for grant money by sharing your sports story idea!

TIPS FOR VOTERS

Contact Us!

Please call an Agency Review Officer below or email GameOnTO@toronto.ca

- **Suzanne** Paes – 416.392.9271 or spaes@toronto.ca
- **Augusto** Mathias – 416.392.1087 or amathias@toronto.ca

Please visit Game On Toronto website to review the grant guidelines and to find out more!

www.gameontoronto.ca

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