



**CS<sub>4</sub>L | LTAD INFORMATION SESSION May 6th**

**Only 6 spots left.** Join us on **May 6<sup>th</sup>** for our **CS<sub>4</sub>L/LTAD Information Session**. Not to be missed!

To view the **agenda** and **list of speakers**, click [here](#).

To **register** and for more information, click [here](#).

**REPORT CARD 2010**

**Inactive kids under five demonstrating dangerous lifestyle habits** - April 27, 2010. If you think of curious, busy preschoolers as 'active', you may want to think again.

**2010 Active Healthy Kids Canada (AHKC) Report Card on Physical Activity for Children and Youth** released.

- AHKC Report gives an 'F' to Physical Activity Levels of Canadian children and youth.
- **Organized Sport and Physical Activity Participation** scores a 'C'.
- Currently, 20% of boys aged 5-10 years and 15% of boys aged 11-14 years are meeting the guidelines, but only 5% of adolescent girls are getting enough activity.
- In grade 6, 55% of boys and 53% of girls participate in school sports.
- By grade 12, 41% of boys and 27% of girls participate in school sports

To read the media release, click [here](#).

To read the report, click [here](#).

**CAAWS TAKE 5! MEDIA CHALLENGE DEADLINE EXTENDED**

**Calling all Canadian girls and young women!**

Know students who have something to say about the importance of physical activity in reducing tobacco use? CAAWS wants to hear from you. Share your thoughts about how your teachers, coaches and parents can motivate you to get active and stay smoke-free with the Take 5! "Motivate Me!" Media Challenge. Prizes will be allocated to the top 3 entries from each province and territory.

In lieu of the World No Tobacco Day, CAAWS will be accepting entries to the Take 5! Media Challenge until May 31st, 2010. The World Health Organization (WHO) selects "Gender and tobacco with an emphasis on marketing to women" as the theme for the next World No Tobacco Day.

For complete contest information please visit the [Active & Free website](#)

**UPCOMING SUBMISSION DEADLINES**

**May 21:** 12:00 noon: *Play, Live, Be, Tobacco-Free* grant - Round 2

**NEW! May 31:** CAAWS Take 5! Media

## HST UPDATE

### What you Need to Know for May 1st

1. As of May 1st, the HST will generally apply on pre-payments for products and services that are going to be provided or performed on or after July 1st.
2. The HST should not be charged for any goods or services performed before July 1st.

For more information on HST, click [here](#) for Ontario Ministry of Revenue and [here](#) for the Canadian Revenue Agency.

## IN THE NEWS

**VANOC CEO appears set to lead Own the Podium: While no formal announcement has been made, Furlong not denying new gig** - April 30, 2010 - Globe and Mail by Rod Mickleburgh. Click [here](#) to read more.

**Olympic Team Sports at Risk** - April 29, 2010 - Toronto Sun by Alison Korn, QMI Agency. Are Canadian team sports at risk because of our quest to own the podium? Click [here](#) to read more.

**Cadbury Plays with International Charity** - April 26, 2010 - Marketer News by Jeromy Lloyd. Cadbury has launched a new promotion with international aid organization Right To Play that once again associates the brand with international charitable giving. To read more, click [here](#).

**Government of Canada Announces Funding to Right To Play** - April 22, 2010. Click [here](#) to read more on this \$17m in funding.

**Police checks leave agencies scrambling: Students working or volunteering with kids**

*Challenge deadline extended*

## UPCOMING EVENTS

[May 5-8](#): 3rd International Congress on Physical Activity and Public Health

[May 6](#): CS4L/LTAD Information Session

[May 6-7](#): Ontario Healthy Schools Coalition 9th Annual Forum: London, ON

[May 12-16](#): 6th annual ACTIVATE National Youth Leadership Conference

**New!** [May 13](#): Marketing's 1st Annual Sports Marketing Conference...Get in the Game (Toronto)

## PAN AM GAMES NEWS

For links to the following news articles, click [here](#) and go to the **News Section** on our home page. Look for **PAN AM NEWS UPDATES**.

**Horvath pushes Liberals to commit to light rail in Hamilton** - April 30, 2010 - The Hamilton Spectator by Meredith MacLeod.

**Pan Am Games, Metrolinx chiefs kick off city summit** - April 29, 2010 - The Hamilton Spectator by Meridith MacLeod.

**Miller continues campaign to save Transit City** - April 29, 2010 - InsideToronto.com by Justin Skinner.

**Velodrome budget 'a worry': \$11.4m buys track with limited use** - April 29, 2010 - The Hamilton Spectator by John Kernaghan.  
**Residents back harbour site for**

**this summer should apply for police clearance early** - April 6, 2010 - The Toronto Star by Andrea Gordon. Click [here](#).

**stadium** - April 27, 2010 - The Hamilton Spectator by John Kernaghan.

**Hungry for swift change: altering city's trajectory aim of prosperity summit** - April 26, 2010 - The Hamilton Spectator by Tyler MacLeod.

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