

March 1, 2010



WE BELIEVED!

Yes, we believed! Congratulations to our Canadian Athletes and Coaches. We are so proud of each and every one of you! **14 Gold! 7 Silver! 5 Bronze!**

And congratulations to our 48 Ontarian 2010 Olympians! Click [here](#) for the list of Ontario 2010 Olympians and medalists.

On to the 2010 Winter Paralympic Games - March 12 to 21st.

COACHES CONFERENCE

Like many of you, I had the privilege of attending the 4th annual Coaches Conference in Guelph this past weekend. From Minister Margaret Best's welcome, Pierre Lafontaine's inspirational address, sessions such as Understanding your Coaching Style to an outstanding Coaching Excellence Awards ceremony, it was truly an outstanding event.

Congratulations to the board and staff of the [Coaches Association of Ontario](#).

Upcoming Deadlines | Events | Educational Opportunities

Deadlines

Mar 1: 5:00 pm: OTF Grant application submission deadline

Mar 12: 12:00 noon: Play, Live, Be Tobacco Free...Ontario Grant application submission deadline

Mar 29: 12:00 noon: MHP SPF project application deadline

Events

Mar 3: 37th Canadian Sport Awards

Mar 4-7: Ontario Winter Games

Mar 6: Toronto Sports Council Summit 2010

Mar 10: SPORT4ONTARIO Lunch 'n' Learn Forum: Details coming soon

Mar 12-21: 2010 Paralympic Winter Games

Mar 27: Volleyball for Life: LTAD Workshop

Apr 6-9: Parks and Recreation

ARE YOU READY FOR THE NEXT GAMES?

The Ontario Winter (Youth) Games begin March 4th. Good luck to all participants! Click [here](#) for details.

LET'S MAKE ONTARIO SPORT TOBACCO-FREE!

Reminder: Please forward the Play, Live, Be Tobacco-Free... Grant program details to your clubs, leagues and teams across Ontario. Click [here](#) for more details.

SPORT MATTERS GROUP POLL

Distributed on behalf of the Sport Matters Group

Hi everyone,

We received the latest polling results from Angus Reid last night and it's clear that the Canadian mindset has shifted about sport excellence, its impact on national priorities and about initiatives like *Own the Podium*. It seems to me that Canadians have set aside the debate about the OTP brand name and have zeroed in on their support for how we prepare and invest in our athletes and coaches. Gone are the days when Canadians will accept the stories of under-prepared and under-supported athletes. They see it as worthwhile, both now and in the future, and that these kinds of strategies merit

Educational Forum and National Exchange

[Apr 7-8](#): CS4L Workshop, Ottawa

[Apr 12-13](#): 3rd annual Nonprofit Provincial Conference - Our Sector, Our Vision

[Apr 15](#): Ontario Sport Awards

[Apr 18-24](#): Ontario Coaches Week

[Apr 21-23](#): 2010 Sport Events

Congress

NEW! April 24-25: Sport Alliance of Ontario Strategic Planning Session

[May 5-8](#): 3rd International Congress on Physical Activity and Public Health

[May 12-16](#): 6th annual ACTIVATE

National Youth Leadership Conference

Educational Opportunities

Mar 3: 2:00-3:00 pm: [NPRMC Risk](#)

[Management Webinar](#): Ethics and Conflict of Interest Policies

Mar 18: 2:00-4:00 pm: **Marketing & Communications Peer Learning Circle.**

Contact [Lizzie McArdle](#) to register.

Apr 15: 1:00-2:00 pm: **Sponsorship & Revenue Generation Peer Learning**

Circle. Contact [Lizzie McArdle](#) to

increased public investment. Of course, Canadians are also signaling their heightened expectations of what our sport system can and should deliver, as we had hoped.

Check out the [media release](#). The full polling tables and questions are posted on our [website](#).

And as we wrote in the release, our polling program will continue through the Paralympics - we'll be sure to keep you posted.

Ian Bird
Senior Leader
Sport Matters Group

register.

May 6: **CS4L Workshop** presented by Richard Way. Details to follow.

Jun 2: 11th annual [Employment Law Conference](#)

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