

February 16, 2010



CS4L

Registration for the **2010 Canadian Sport for Life Workshop** is now underway! Secure your spot for the Workshop and receive the early bird rate of \$160 by registering through the link below prior to March 15, 2010. This Workshop will take place at the Crowne Plaza in Ottawa, ON. To view the schedule and to register, click [here](#).

CS4L Workshop: We have tentatively booked Richard Way for May 6th to present a CS4L workshop titled **Canadian Sport for Life: Implementation at the Provincial Level**. Watch for details!

SMG: WHAT CANADIANS WANT

The Sport Matters Group has just completed some analysis of a poll conducted by Angus Reid on their behalf.

The top line results are remarkable:

- Over 7 out of 10 Canadians think it is important to achieve a top-3 result for Canada at the Vancouver Olympics
- The same number want to see that the resources and initiatives like OTP continue after the Games
- Canadians are also linking these potential Games results to important public priorities, like national pride (91% positive), national unity (79% positive), motivation to participate in sport (84%) and physical activity (77%)

Check out the Sport Matters Group [website](#) for more data and details. Great work Ian!

Way to go! We're so proud of all of our Canadian 2010 Olympians!

Jennifer Heil: Silver!

Kristina Groves: Bronze!

Alexandre Bilodeau: Gold!

Mike Robertson: Silver!

Go, Canada, Go!

Check out [Ontario's 2010 Olympic Coaches](#) posted on the Coaches Association of Ontario website.

Statement on the Death of Nodar Kumaritashvili

We are deeply saddened to hear of the passing of Georgian luger Nodar Kumaritashvili. On behalf of the SPORT4ONTARIO Board of Director and Staff, we extend our condolences to Mr. Kumaritashvili's family, friends, and nation and the luge community.

Frisbee Inventor Dies

Walter Frederick Morrison, the inventor of the Frisbee, one of the world's most popular toys, died. To read more, click [here](#).

HST

Approximately sixty (60) attendees at our HST Seminar on February 10th. Jonathan Spencer did a great job addressing a most complex issue. Thank you Jonathan. Stay tuned for more info on HST.

OMHA OUTREACH

Ontario Minor Hockey Association Outreach Event in Brampton and Markham - Recognizing that the demographics of Ontario are changing the Ontario Minor Hockey Association [OMHA] is holding two information sessions aimed at attracting new people to the game of hockey. More....Click [here](#).

ALBERTA'S BUDGET 2010 STRIKES AT WELLNESS

Striking the Right Balance, the Government of Alberta's 2010-11 budget will adversely impact Alberta's wellness. Budget 2010 strikes at wellness. The cuts to Alberta Tourism, Parks and Recreation and Alberta Culture and Community Spirit will have indelible ramifications for Alberta's largest volunteer sector, **sport**, and the consequences will be felt throughout from provincial sport organizations to local clubs. [Read on...](#)

EDUCATIONAL OPPORTUNITIES

Feb 18:

1:00-2:00 pm: Inaugural **Sponsorship and Revenue Generation Peer Learning Circle** meeting. To register, click [here](#).

2:00-3:30 pm: [IEG Webinar](#): Basic Training: The Keys to Becoming Successful in Sponsorship

Newsletters

Canadian Sport for Life [Winter E-News](#)

Upcoming Deadlines | Events

Deadlines

[Mar 1](#): 5:00 pm: OTF Grant application submission deadline

[Mar 12](#): 12:00 noon: Play, Live, Be Tobacco Free...Ontario Grant application submission deadline

Mar 29: 12:00 noon: MHP SPF project application deadline

Events

[Feb 12-28](#): 2010 Olympic Winter Games

NEW! [Feb 20](#): OMHA Outreach - Brampton

NEW! [Feb 24](#): ParticipACTION Partner Forum (webinar/conference call): Topic - CS4L

[Feb. 26-28](#): Ontario Coaches Conference

NEW! [Feb 27](#): OMHA Outreach - Markham

[Mar 3](#): 37th Canadian Sport Awards

[Mar 4-7](#): Ontario Winter Games

[Mar 12-21](#): 2010 Paralympic Winter Games

[Mar 27](#): Volleyball for Life: LTAD Workshop

[Apr 6-9](#): Parks and Recreation Educational Forum and National Exchange

NEW! Apr 7-8: CS4L Workshop, Ottawa.

[Schedule & Registration](#)

[Apr 12-13](#): Third Annual Nonprofit Provincial Conference - Our Sector, Our Vision

[Apr 15](#): Ontario Sport Awards

[Apr 18-24](#): Ontario Coaches Week

NEW! Feb 23: The [Twelve-Minute Sports Lawyer](#) presented by SIRC & Centre for Sport and Law

Feb 25: 2:00-3:30 pm: [IEG Webinar](#): Fast-track your Sales: 20 Proven Ideas in 90 Minutes: 2:00 - 3:30 pm

Mar 3: 2:00-3:00 pm: [NPRMC Risk Management Webinar](#): Ethics and Conflict of Interest Policies; 2:00-3:00 pm

NEW! Jun 2: 11th Annual [Employment Law Conference](#)

[Apr 21-23](#): 2010 Sport Events Congress

[May 5-8](#): 3rd International Congress on Physical Activity and Public Health

NEW! May 6: CS4L Workshop (Toronto): To be confirmed

[May 12-16](#): 6th annual ACTIVATE National Youth Leadership Conference

Our mailing address is:
SPORT4ONTARIO
102-3 Concorde Gate
Toronto, Ontario M3C 3N7

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